

Calling for "Plain stripped-down" and build a conservation-oriented gift society

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Such a beautiful [candle stand](#) Cigarette Case [Stationery Box](#) all kinds of wearing a coat luxury goods have on stage. Solid wood gift box, [Tin Money Box](#) large packaging, metal decorating, silk bottom, several times larger than the product itself, the packaging, inside the three-tier, outside the three-tier, "their places" More and more, worth to be outrageous, has become a headache "Beautiful Garbage, "Retention has become useless, threw Unfortunately," tasteless. "

These "nice clothes" Most are based on the plastic, pulp, rattan, wood, metal and so on, not easy to handle, causing not a small waste of resources and environmental damage. Many people have deplored that: It is now a gift, not only so that consumers pay an extra lot of money wasted, and the recovery is difficult to deal with also be difficult. In related news, China's current urban household garbage and 20 years ago have greatly increased, part of the increase is almost all packaging materials.

In fact, in our "deluxe packaging" has become a trend at the same time, a number of world-renowned brand name products are being quietly, "Su-face stripped-down" and building conservation-oriented society has become the consensus. A large number of no practical effect of the "beautiful junk" box in the brief. Gift of production enterprises should strengthen industrial self-discipline, and conscientiously fulfill their social responsibility, does not produce or purchase, do not sell over-packaged goods, not the tying of other merchandise, gift sets box "thin" down.

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